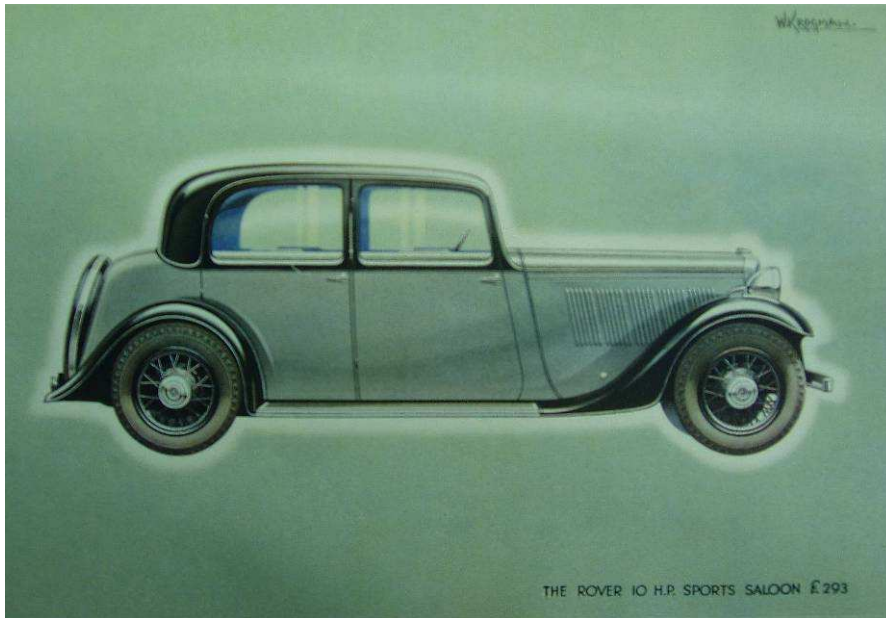


W KROGMAN

Working 1920's – 1940's



Rover 10 HP Sports Saloon advertising plate in The Motor 27th February 1934

Full page colour advertisement for a Rover 14HP Sportsman Saloon in The Autocar magazine 12 October 1934. Similar advertising plates were also used in The Motor 1933-34. Krogman also illustrated 1927 British Model A Ford sales brochure 'The New Ford'. Several wartime posters recorded in the 1940's but no biographical details are known of the artist.

POWER .. SPEED .. ACCELERATION .. BEAUTY .. ECONOMY

The NEW FORD TWO SEATER

£145
(At Works, Manchester)

AN attractive cosy car with all steel body. Wide doors. Deep cushions. Rich upholstery. Dickey seat optional. Choice of various colours. Full equipment.

W. Krogman

page SEVEN

The image shows a full-page advertisement for a Ford Two Seater. At the top, a horizontal line contains the words "POWER .. SPEED .. ACCELERATION .. BEAUTY .. ECONOMY". Below this is a side-view illustration of a dark-colored, open-top Ford Two Seater. To the right of the car is a yellow shield-shaped badge with a red border containing the text "The NEW FORD TWO SEATER". Below the badge, the price "£145" is listed, followed by "(At Works, Manchester)". At the bottom left, there is a block of text starting with "AN attractive cosy car with all steel body...". The artist's signature "W. Krogman" is visible in the bottom left of the car illustration. At the bottom right of the page, it says "page SEVEN".