

REGINALD ALLAN SHUFFREY

Working 1910's – 1930's



1924 Morris Bullnose Cowley on Sudan to Nairobi route

Important pre-war artist who did advertisements and worked for The Motor and The Autocar also other contemporary motoring magazines. As early as 1912 he was working for The Motor producing header sketches.. For further details about the artist see article in Autoclassic magazine 20th February 1991. Worked for The Morris Owner magazine from April 1924. Did many cover designs for The Autocar commencing on 11 November 1927 with an advert for Rugby cars. For earlier work see The Motor Owner magazine September 1919. Still working for The Motor in 1934 see Street lighting illustration 28th November 1934. Shuffrey was also a popular book illustrator of the 1930's working on books for Ward Lock publishers and others.

FURTHER REFERENCE

MY PICTURE BOOK OF MOTORS by various authors published Ward Lock late 1920's

THE WONDER BOOK OF MOTORS 3rd edit Harry Golding published Ward Lock circa 1937

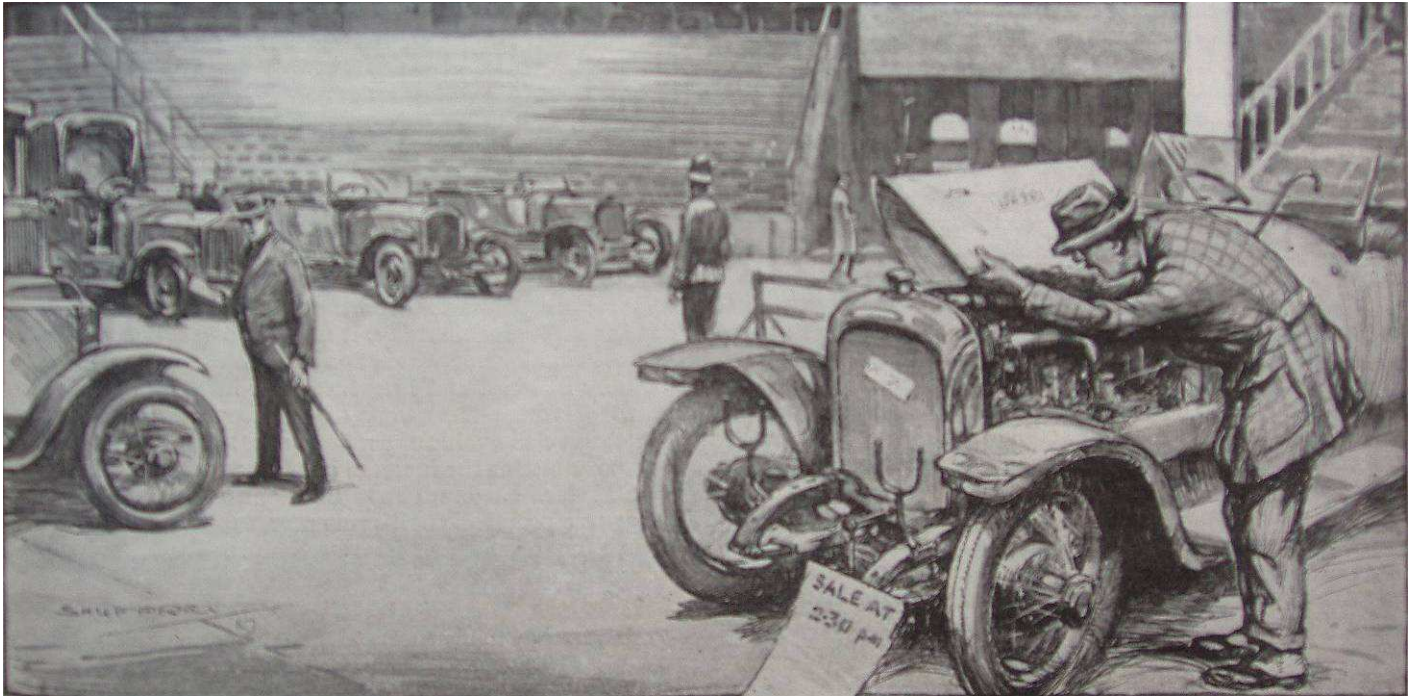
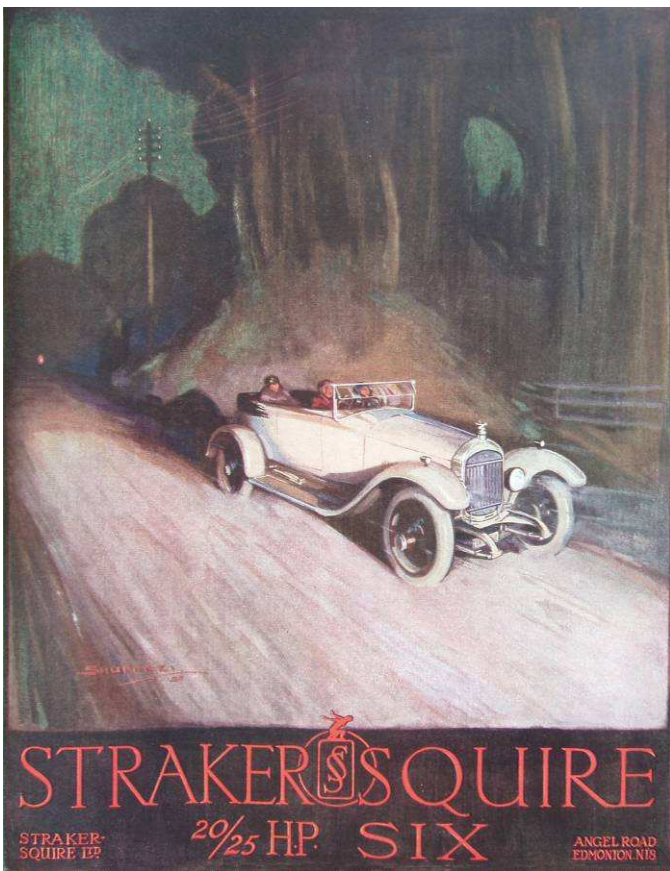


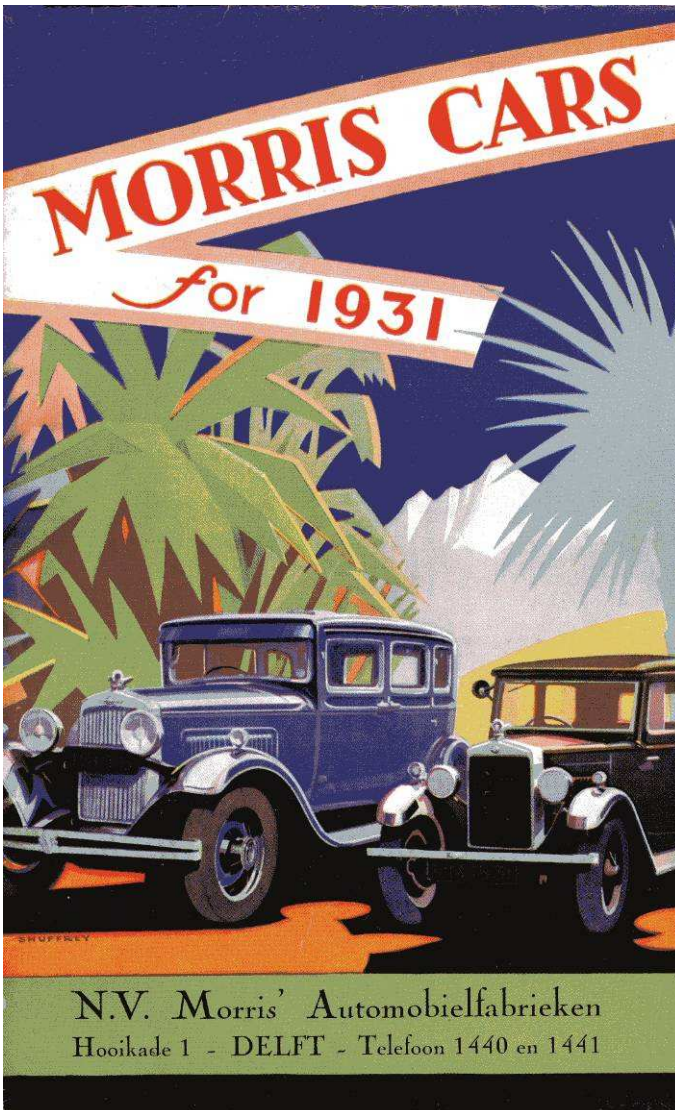
Illustration for The Motor Owner 1919



Straker Squire advertisement in The Motor Owner December 1920



Book illustration from My Picture Book of Motors Image courtesy of Tom Brierley



Morris sales brochure 1931 for the Dutch market Image courtesy of Peter Card – Transport Collector Auctions