

T CURRY

Working 1910' – 20's

Illustrated adverts in
The Motor Owner.



The illustration depicts a vast desert landscape under a hazy sky. In the background, the massive, weathered face of the Sphinx looms over the scene. In the foreground, a vintage open-top car is parked on the sand. To the left of the car, a caravan of camels is being led by a man on a horse. A large, detailed image of a Sphinx Spark Plug is positioned on the left side of the illustration, angled towards the center. The plug's top is gold-colored with a black seal, and the body is black with a silver base. The text 'Sphinx SERVICE MODEL' is printed on the silver base. At the bottom of the illustration, the word 'SPHINX' is written in large, bold, black letters with a white outline and a drop shadow. The artist's signature 'T. Curry' is visible in the bottom right corner of the illustration.

FROM Age to Endless
Age the ancient Sphinx
has stood—emblem of
Endurance, defying Time
and challenging Eternity.
How was it fashioned? What
was its purpose? How long will
it endure? Is it by chance or by
design that age serves but to em-
phasize its durability? Herein is
the riddle perpetuated: is it by
chance or by design that age and
the passing of years serves but
to emphasize the strength and
durability of SPHINX PLUGS?
The secret of SPHINX durability lies
in the perfection of material, in
conscientious workmanship and skill
—in short, in *quality*.
And SPHINX Plugs are BRITISH.
Use the Plugs of proved reliability.
So shall your motoring pleasures be
enhanced.

THE SPHINX
MANUFACTURING CO.
BIRMINGHAM

SPHINX

Illustration for Sphinx Plugs in The Motor Owner 1919