

ERIC FRASER

1902 - 1983



Famous prolific UK illustrator and designer with a very strong black and white technique. Worked for a whole variety of clients including the Radio Times, Harpers Bazaar and Punch. He did motoring art work for Wilmot Breedon and also I believe Armstrong Siddeley.



FURTHER REFERENCE

Eric Fraser by Silvia Backemeyer published by Lund Humphries 1998

On virtually every British car—

WILMOT BREEDEN

components and accessories

BUMPERS & OVER-RIDERS • STEERING WHEELS • HORN GRILLES & RADIATOR BADGES
WINDOW WINDERS • SUN VISORS • ASH TRAYS • DOOR & BOOT LOCKS
DOOR CHECKS • BOOT LAMP • BOOT & BONNET HANDLES • DOOR & GRAB HANDLES

WILMOT BREEDEN LIMITED • BIRMINGHAM • LONDON • MANCHESTER • GLASGOW

1954 Wilmot Breedon advertisement