

HEPPELL

Working 1910's



Advertisement for Palmer Cord Tyres in The Motor Owner magazine June 1919

THE more strenuous the country, the more exacting the conditions, the more do Palmers prove their sterling worth.

Having tremendously strong rubber-insulated cord foundations, and the toughest of rubber treads, Palmers hold world's track records. This justifies their claim to be the most durable and reliable of all tyres on the road.

PALMER

CORD TYRES

Every Fighting and Bombing Aeroplane that left these shores was fitted with Palmer Landing Wheels and Tyres.

THE PALMER TYRE, LIMITED
119, 121, 123, Shaftesbury Avenue, W.C.