

H J MOSER

Working 1930's



Who was H J Moser, what are his biographical details? Moser was a very significant motoring artist and his art dominated Speed magazine in the years of its production (1935 – 1939). Moser's output must have had an influence on the work of younger motoring artists and one can see for example in the work of Gordon Horner a similar vigorous style and the use of bright colours.

It is believed Moser was German and in the first issue of Speed magazine there is an introduction that Moser 'is a brilliant young artist who has raced in Continental events'. The first UK Moser art seen was for The Illustrated London News in 1931 which were illustrations of a speedboat race.

Moser was obviously the staff artist for Speed Magazine and his art is in virtually every issue including some gorgeous front cover designs. In addition Speed magazine in the early years had loose black and white prints for framing and again the majority of these were by Moser.



1935 pen and ink sketch

Moser must have been accepted by the establishment as we see his art being used as BRDC greetings cards in 1935 and Brooklands programmes and posters. Also his work was used by the MG magazine and Standard Cars. A variety of media was used by Moser, the smaller drawings were pen and ink, and larger works were charcoal and wash.

Colour work was watercolour or gouache normally onto cartridge paper or board.



His art seemed to have stopped in 1939, it has been said that he returned to Germany before the outbreak of the Second World War.

Moser was an extremely popular artist in the second half of the 1930's so it is very surprising that we know so little about him. We do not know even his Christian name! If anybody can add to the Moser story contributions will be gratefully received.