

W E TREVITHICK

Working 1920's –



Principal of the design studio responsible for the super Castrol adverts of the 1920's onwards. In some cases (rarely) the advert is signed either in full with date (see Campbell advert Motor Sport magazine March 1933) or just a monogram WT. It could be assumed that the signed adverts are by Trevithick himself. A whole archive of the original artwork was sold by Sotheby's in 1996.